

2018 Marketing Opportunities

Victory Lane - SOLD TO KRAGH'S JEWELRY	\$6,500
Headliner on every winner photo	
Your company name in the winner's circle, above Cotton Bowl Speedway logo	
Score Board	\$6,000
Maximum Exposure	
2x8 Banner Up & Down on side of score board	
Only 1 sponsor	
Back Straightaway Sign	\$5,500
8X20 Sign up all season	
Sign Between Front Gate & Grandstands	\$4,000
4x8 banner attached to metal building	
Sign Between Grandstands & Pits	\$4,000
4x8 banner attached to metal building	
Car Class	\$3,000
IMCA SPORTMODS SOLD TO MAGNUM TRAILERS	
Support one of six car classes	
Race Announcements every time that class enters the track	
Back of Grandstands	\$3,000
4x8 Banner	
Seen at concession stand and in the busy walkway	
Fence Banner	\$2,000
4X8 Banner on front gate's wooden fence	
Your message is the first or last message seen entering and exiting the track	
Grandstand Section Banner	\$2,000
2x6 Banner, Only 5 available	
Top of grandstand, facing the track	
Crowd sees it when walking to their seat and locating their friends	
Race Night for Your Company	\$1,500
Personal Announcement	
2x8 Banner in Enfield facing the crowd, furnished by your company	
Home Builders & Realtors	\$300
Use yard signs	
The price is per race	
They will be placed along walkway from front gate to grandstands	

Select the Marketing Options that work best for your business. Contact us before they're gone!