

# 2018 Mid-Season Marketing Opportunities

<b>Victory Lane - <span style="color: red;">SOLD TO KRAGH'S JEWELRY</span></b>	<b>\$6,500</b>
Headliner on every winner photo	
Your company name in the winner's circle, above Cotton Bowl Speedway logo	
<b>Score Board</b>	<b>\$2,500 per side, \$3,500 for both</b>
Maximum Exposure; 2x8 Banner Up & Down on side of score board	
Only 2 sponsors	
<b>Back Straightaway Sign</b>	<b>\$3,500</b>
8X20 Sign	
<b>Sign Between Front Gate &amp; Grandstands</b>	<b>\$2,000</b>
4x8 banner attached to metal building	
<b>Sign Between Grandstands &amp; Pits</b>	<b>\$2,000</b>
4x8 banner attached to metal building	
<b>Car Class</b>	<b>\$1,500</b>
<b><span style="color: red;">SPORTMODS SOLD TO MAGNUM TRAILERS/ FACTORY STOCKS SOLD TO BROWNING AUTO PARTS</span></b>	
Support one of five car classes – Only 3 remaining, (IMCA Stock Cars, Street Stocks, & IMCA Modifieds)	
Race Announcements every time that class enters the track	
<b>Back of Grandstands</b>	<b>\$1,500</b>
4x8 Banner; Seen at concession stand and in the busy walkway	
<b>Fence Banner</b>	<b>\$1,500</b>
4X8 Banner on front gate's wooden fence	
Your message is the first or last message seen entering and exiting the track	
<b>Grandstand Section Banner</b>	<b>\$1,100</b>
2x6 Banner, Only 4 available	
Top of grandstand, facing the track	
Fans see it when walking to their seat and locating their friends	
<b>Race Night for Your Company</b>	<b>\$1,500</b>
Personal Announcement	
2x8 Banner in Enfield facing the fans, furnished by your company	
<b>Home Builders &amp; Realtors</b>	<b>\$200</b>
Use yard signs; The price is per race	
They will be placed along walkway from front gate to grandstands	

**Select the Marketing Options that work best for your business.**