

2018 Mid-Season Marketing Opportunities

Victory Lane - SOLD TO KRAGH'S JEWELRY	\$6,500
Headliner on every winner photo	
Your company name in the winner's circle, above Cotton Bowl Speedway logo	
Score Board	\$2,500 per side, \$3,500 for both
Maximum Exposure; 2x8 Banner Up & Down on side of score board	
Only 2 sponsors	
Back Straightaway Sign	\$3,500
8X20 Sign	
Sign Between Front Gate & Grandstands	\$2,000
4x8 banner attached to metal building	
Sign Between Grandstands & Pits	\$2,000
4x8 banner attached to metal building	
Car Class	\$1,500
SPORTMODS SOLD TO MAGNUM TRAILERS/ FACTORY STOCKS SOLD TO BROWNING AUTO PARTS	
Support one of five car classes – Only 3 remaining, (IMCA Stock Cars, Street Stocks, & IMCA Modifieds)	
Race Announcements every time that class enters the track	
Back of Grandstands	\$1,500
4x8 Banner; Seen at concession stand and in the busy walkway	
Fence Banner	\$1,500
4X8 Banner on front gate's wooden fence	
Your message is the first or last message seen entering and exiting the track	
Grandstand Section Banner	\$1,100
2x6 Banner, Only 4 available	
Top of grandstand, facing the track	
Fans see it when walking to their seat and locating their friends	
Race Night for Your Company	\$1,500
Personal Announcement	
2x8 Banner in Enfield facing the fans, furnished by your company	
Home Builders & Realtors	\$200
Use yard signs; The price is per race	
They will be placed along walkway from front gate to grandstands	

Select the Marketing Options that work best for your business.